As the leading pharmacy benefits manager, our purpose at CVS Caremark is optimizing drug spend, increasing affordability, and improving health outcomes. Our comprehensive approach combines multiple strategies to keep costs down and help clients meet their business goals.



overall drug trend



specialty drug trend





member satisfaction1

# Delivering results across categories in 2023 **Specialty**



# Overall drug trend

- Offer multiple approaches to maximize savings over time
- Utilize plan design to help clients meet their business goals



## GLP-1s

- Holistic approach to therapeutic class combining coverage, cost and care Utilization management that adapts to
- pipeline of expanding indications



## Customized coverage through smart

- utilization management strategies
- Addressing the population with the greatest percentage of spend



**Biosimilars** 

- Encourage price improvement through marketplace competition
- Utilize formulary placement to drive adoption Robust member and provider engagement
- to realize savings

Optimizing traditional drug spend



through competition and negotiation



in a row



management for GLP-1s, which comprise 93% of non-specialty spend

# Whole-person approaches to improve metabolic health



meters, and more

Digital tools including Health

Optimizer, Intelligent Medication

Monitoring, connected glucose

correlated with obesity

Screening for behavioral

health and social

determinants of health often



management class<sup>2</sup>

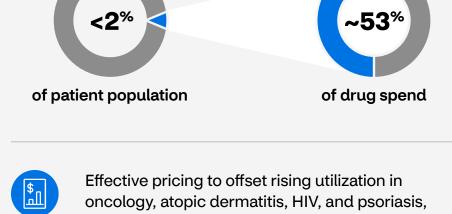
savings in the

**GLP-1** weight



medical cost savings \$24.3M from Transform Diabetes Care<sup>3</sup>

An integrated approach to optimizing specialty spend





which collectively contributed ~90% to trend

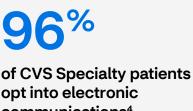
Strong biosimilar adoption through strategic formulary placement and member engagement in specialty 2022

Consistent

performance

2023

Focus on eliminating waste



\$20M

opt into electronic communications4

Reduce the chance of adverse

Eliminate unnecessary spending

events or ineffective medication

Digitally delivered clinical interventions that:

Optimize treatment and drug management

for members on specialty medications



**Supply Management** Optimization in 2023<sup>6</sup>

\$28M

Member affordability is key to improving health outcomes

**29.3**% reduction in consecutive year average

intervention through

Monitoring in 2023<sup>5</sup>

**\$7.26** average member

OOP cost for

30-day supply

total estimated client

savings through



member out-of-pocket

(OOP) cost declined

# management to meet clients' unique needs We deliver a comprehensive suite of solutions and services to help plan

average OOP

since 2016

sponsors address the biggest challenges in today's health care landscape. Our whole health approach to care brings clinical expertise and innovation together, optimizing the impact of clients' pharmacy spend.

Integrated cost

- CVS Health Analytics, July 2023. PBM claims data for CVS Health Book of Business, Commercial Clients (health plan + employer) adopting low net cost and utilization management strategies Claims data for restricted clients excluded. UM savings sourced from PA episode summary data. Rebates through actual spend computed using claim level rebates CVS Health Analytics, 2022. Data from 2021. Actual results may vary. 1.) Two approaches were employed to derive a rate card that can tie closure of care gaps to Medical Cost Savings (MCS):
- (A) Estimated the value of closing a care gap statistically based on its observed impact on improving A1C and used values from medical literature to estimate how improvement in A1C translates to dollars of MCS; and (B) Used literature to estimate the value of closing care gaps that aren't expected to directly drive improvements in A1C outcomes. Relative rates were then scaled such that the rate card times incremental gaps closed is equal to a conservative estimate of MCS for enrolled members. As part of its ongoing quality improvement activities, CVS Caremark conducted a retrospective assessment of program quality using established standards. Health outcome results, savings projections, and performance ratings are based on CVS Caremark data. Actual results may vary depending on benefit plan design, member demographics, programs implemented by the plan, and other factors. Client-specific modeling available upon request.
- 4. CVS Caremark Analytics, 2022. Data from October and November 2022 CVS Health Analytics, 2024. Estimated savings based on CVS Specialty data 01/01/2023 to 12/31/2023 representing successful intelligent medication monitoring (IMM) intervention with 60 day

6. As of June 12, 2021, SMO is available across most specialty therapies. Actual results may vary. SMO is a specialty pharmacy service performed by CVS Specialty for contracted commercial and

managed Medicaid payors. The source for data in this document is CVS Health Enterprise Analytics, unless otherwise noted. Adherence results may vary based upon a variety of factors such as plan design, demographics and programs adopted by the plan. Client-specific modeling available upon request. Savings will vary based upon a variety of factors including things such as plan design, demographics and programs implemented by the plan. CVS Health uses and shares data as allowed by applicable

law, and by our agreements and our information firewall. CVS Health Analytics, 2023. ©2024 CVS Caremark. All rights reserved. 3622975 June 2024 (w)

**CVS** caremark®